

WFLX

ORDER

Print Date 08/02/12 Page 1 of 2

Flight Dates 08/08/12-08/14/12

Contract / Revision 804194 /

Original Date / Revision
08/02/12 08/02/12

Advertiser Americans For Prosperity

Agency Mentzer Media Services

Buying Contact

600 Farimont Avenue
Suite 306
Towson, MD 21286Primary Account Executive
Will Hilderbrandt

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Will Hilderbrandt | 100% | | |

Product
AMERICANS FOR PROSPE

Agency Com 15%

Billing Contact

600 Farimont Avenue
Suite 306
Towson, MD 21286

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1857

Alt Order # 06260959

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 2

Advertiser Ref

Order Share % Market Value

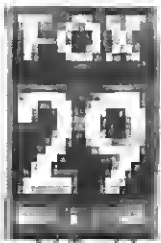
| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| DFLX | % | |
| WFGC | % | |
| WPBF | % | |
| WPEC | % | |
| WPPB | % | |
| WPTV | % | |
| WPXP | % | |
| WTCE | % | |
| WTCN | % | |
| WTVX | % | |
| WXEL | % | |

Order Totals

Billing Plan

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|-------------|------------|------------|--------------|--------|------------|----------|---------|------------|--------------|
| August 2012 | 5 | \$2,061.25 | \$2,425.00 | 0.00 | 07/30/12 | 08/13/12 | 5 | \$2,061.25 | \$2,425.00 |
| Totals | 5 | \$2,061.25 | \$2,425.00 | 0.00 | | | | | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals Spots Amount | |
|-----|------|-------------------|-----------------|-------------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|------------------------|------------|
| E 1 | WFLX | 08/09/12 | 08/11/12 | Late News M-Sun TEN O'CLOCK NEWS | Comm | 10-11P | ---TFS- | :30 | 3 | \$585.00 | P 2 | 0.00 | NM | 3 | \$1,755.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/06/12 | 08/12/12 | ---TFS- | | 3 | | | | \$585.00 | | 0.00 | | | |
| E 2 | WFLX | 08/12/12 | 08/12/12 | FOX News Sunday FOX NEWS SUNDAY | Comm | 9-10A | -----1 | :30 | 1 | \$85.00 | P 2 | 0.00 | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/06/12 | 08/12/12 | -----1 | | 1 | | | | \$85.00 | | 0.00 | | | |
| E 3 | WFLX | 08/13/12 | 08/13/12 | Late News M-Sun TEN O'CLOCK NEWS | Comm | 10-11P | 1----- | :30 | 1 | \$585.00 | P 2 | 0.00 | NM | 1 | \$585.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |



WFLX

Print Date: 08/02/12

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Contract / Revision **804194** Flight Dates **08/08/12-08/14/12** Hiatus Dates
Original Date / Revision 08/02/12/ 08/02/12 Order Sep 00:15:00
Advertiser **Americans For Prosperity** Product **AMERICANS FOR PROSPE** Estimate # **1857**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | | |
|-------|------|-------------------|-----------------|-------------------------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|--------|----------|------------|
| | | | | | | | | | | | | | | Spots | Amount | |
| E 3 | WFLX | 08/13/12 | 08/13/12 | Late News M-Sun TEN O'CLOCK NEWS | Comm | 10-11P | 1----- | :30 | 1 | \$585.00 | P 2 | 0.00 | NM | 1 | \$585.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | 1 | | | \$585.00 | | 0.00 | | | | |
| | | | | | | | | | | | | | | Totals | 5 | \$2,425.00 |

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|--------------------------------------|------------------------|
| Station and Location: WFLX | Date: 8/6/12 |
|--------------------------------------|------------------------|

I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

Americans for Prosperity

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|---------------------|-------|-------------------|-----------------|
| VARIES | | WFLX 1804154 | | 8/8 - 8/14 | |

Total Charges: \$ **2,425** GROSS

This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1/17/2012 John Flynn 703-224-3200
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] John Heston GM
 Signature Printed Name Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

| | | | |
|--------------|------------------|--------------------|---------------|
| TO: | John Heislman | STATION: | WFLX |
| FROM: | Will Hildebrandt | HRP OFFICE: | Washington DC |
| | | | |

REQUEST RECEIVED FROM

DATE 4/26/12

| | |
|-----------------|---|
| BUYER: | Anne Braunscheidel |
| AGENCY: | Mentzer Media |
| ADDRESS: | 600 Fairmount Ave. Suite 306 Towson, MD 21286 |
| PHONE #: | 410-825-7034 |
| FAX #: | 410-583-2322 |
| OTHER: | |

AVAILS FOR

| | |
|---------------------|--|
| COMMITTEE: | Americans for Prosperity |
| CHAIRPERSON: | Tim Phillips |
| TREASURER: | John Flynn |
| ADDRESS: | 1726 M St. NW 10 th FL Washington, DC 20036 |
| PHONE #: | 202 349 5880 |
| FAX #: | 202 587 4599 |
| OTHER: | |

FOR

| | |
|-------------------|-------|
| CANDIDATE: | Issue |
| OFFICE: | |
| PARTY: | Rep. |

| | |
|--|----------------|
| DAYPARTS: | All |
| SCHEDULE DATES: | As ordered-LTC |
| COMMERICAL LENGTH: | :60 |
| PROGRAMS: | All |
| PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE | |

HRP FORM #0141